

NxGen Wealth Management

Social Capital Funding

NxGen Wealth Management's Social Capital Funding Program is designed to leverage the Social Value of a project. Historically, Social Value might have been driven by a moral philosophy or charitable cause. However, as a more 'holistic' perspective of economics has evolved that measures human and environmental costs, Social Value has taken on new meaning.

What traditionally might be done because "it is the right thing to do" is now encouraged because it makes sense economically, socially and environmentally. No longer do we measure results in terms of just profits. Even now traditionally debt and equity sources are underwriting debt and equity opportunities and either require or provide incentives for the projects that offer the added value proposition of a measurable Social Value.

Typically a charity, nonprofit or government might sponsor a project of Social Value. However, just as the term Social Value has taken on an expanded meaning the line between profit and nonprofit, or charitable and commercial pursuits has blurred as well. Today's new capital is not only socially responsible but traditional 'for profit' commercial activity is increasingly recognizing the value of contributing a percentage of operating revenue to an internal nonprofit corporate or institutional charity that compliments its name and product brands in the marketplace.

As our world economy and community is changing NxGen Wealth Management is perfectly positioned to capitalize on those changes and facilitate the evolution taking place in our financial, social and environmental infrastructure. The primary factors that distinguish NxGen's Social Capital Funding program from other organizations, charities, churches and nonprofits are its:

1. History and experience in working with 501(c)3 organizations
2. It's openness to change and flexibility
3. Life and 'raison d'etre' perspectives
4. Project funding experience
5. Capacity to facilitate sponsorships that incubate other charities, auxiliaries and Charitable Investment Trusts

The above 5 factors comprise the ingredients that make up our 'secret sauce' used to develop and structure Social Capital products for individuals, organization and other nonprofits.

Our Social Capital products and services include:

1. Advocacy and education of the Social Capital concepts, structures and strategies
2. 501(c)3 sponsorship, incubation and strategic tools for Social Entrepreneurs & Social Capitalists
3. Income Growth strategies
4. Asset Development strategies
5. Social Lending and Investing
6. Retirement and Legacy solutions

In summary, NxGen's Social Capital Funding's 'unique selling or value proposition' is that NxGen's social-capital model expands the capital sources, lowers capital costs and enables a sponsor to retain more ownership and control of his 'baby' and its growth and performance.

Why Work With NxGen Wealth Management?

For anybody wanting to start a Social Enterprise, access Social Capital or simply shift their life from success to significance it is important to experience the support of a resource organization that values you and your:

1. Social enterprise, philanthropic or compassionate vision and objectives.
2. Self-determination, creativity and capacity for social responsibility and the greater good.
3. Desire for freedom in achieving your self-determined goals and objectives.
4. Need to expand and lower your social capital sources and costs while retaining your desired ownership and control.
5. Role as a Social Entrepreneur or Social Capitalist.
6. Desire to create a Legacy.
7. Pursuit of more love, joy, peace, prosperity and health in your life.

For More Information Contact:

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